



ELMORE COUNTY

ECONOMIC DEVELOPMENT AUTHORITY

FOR IMMEDIATE RELEASE

Wednesday, February 16, 2022

Elmore County Economic Development Authority Hosts American Crappie Trail Tournament

ELMORE COUNTY, AL – On February 18th and 19th, the Elmore County Economic Development Authority (ECEDA) will host an American Crappie Trail qualifying tournament. Approximately 60 two-person teams from the Southeast and beyond will compete on the Alabama River. The public is invited to attend weigh-ins in Millbrook at the corner of Highway 14 and Oak Tree Road. Entrance to the weigh-ins will be Tia's Cantina parking lot (2534 AL HWY 14). Weigh-ins will start at approximately 3:30 pm on Friday and Saturday.

The mission of the American Crappie Trail is to provide anglers the ability to participate in premier crappie tournaments with the highest guaranteed payout in the industry. The use of state-of-the-art trailers and weigh-in stations, full production live internet weigh-ins, great film and editing crews, established television networks and knowledgeable staff will raise the bar in the crappie fishing industry. The American Crappie Trail was started by fishermen for the fishermen.

Mayor Al Kelley from Millbrook says "I'm excited that Millbrook is participating in this great team event and that these visitors can enjoy our great river, the City of Millbrook, and the surrounding region. I wish all of these anglers a safe and productive tournament and I look forward to seeing you in Millbrook on your next trip".

"ECEDA is honored to partner with ACT and their efforts to promote our great crappie fishing," Elmore County Economic Development Authority Project Manager Lisa Van Wagner said. "The economic impact of full hotel rooms, meals, numerous tanks of gas, supplies, etc. is tremendous and the return on investment becomes clear. Not to mention pre-fishing trips and, of course, return trips to enjoy what Elmore County has to offer".

The American Crappie Trail promotes and advertises for the highest quality companies and anglers by providing premier and competitive crappie tournaments. Anglers and sponsors combined will showcase their skills and products with the most innovative television, web, print and social media available.

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Attached are photos.

For more information contact ECEDA (334) 524-0817 -- eceda@elmoreda.com

Elmore County Where Business Meets Pleasure

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